

# Slogan Self-Quiz

Name \_\_\_\_\_

Date \_\_\_\_\_

## Objective

The purpose of this activity is to illustrate the power of repetition in marketing.

## Directions

Fill in the blank with the missing word(s) of the slogan. If you can also name the company who uses the slogan, write it out to the side.

- ▶ M'm! M'm! \_\_\_\_\_!
- ▶ The Thicker Quicker \_\_\_\_\_ Upper.
- ▶ \_\_\_\_\_ a Rock
- ▶ Gimme a break, gimme a break, break me off a piece o' that \_\_\_\_\_ bar
- ▶ For \_\_\_\_\_ so healthy it shines.
- ▶ I'm lovin' \_\_\_\_\_.
- ▶ Have It \_\_\_\_\_ Way
- ▶ \_\_\_\_\_, Eat Fresh
- ▶ Nothing \_\_\_\_\_ Like a Deere
- ▶ Think Outside The \_\_\_\_\_
- ▶ Every Kiss Begins with \_\_\_\_\_
- ▶ \_\_\_\_\_ Your Thirst
- ▶ Like a good \_\_\_\_\_, State Farm is there.
- ▶ For a \_\_\_\_\_, clean feeling, no matter what!
- ▶ Silly Rabbit! \_\_\_\_\_ are for kids!
- ▶ Snap, \_\_\_\_\_, Pop
- ▶ Good to the \_\_\_\_\_ drop.