

PERSONAL BRAND SURVEY

Get Clear on Your Personal
and Professional Reputation

THE
**KEN
COLEMAN**
SHOW

PROFESSIONAL FEEDBACK

Thank you for taking the time to fill out this survey! Please answer the following questions honestly based on your knowledge of my **professional performance**. I really want to know how I can improve, so don't be shy about giving me your input.

Strongly Disagree Disagree Neutral Agree Strongly Agree

1. In your opinion, I'm well-liked in the office.

1 2 3 4 5

2. I receive coaching well in areas where I need to improve.

1 2 3 4 5

3. You can count on me to finish the work I'm responsible for.

1 2 3 4 5

4. I adapt well when presented with unexpected changes at work.

1 2 3 4 5

5. You trust me to make the right decisions, even when no one is looking.

1 2 3 4 5



6. What do you see as the biggest area in which I need to improve?

7. In your experience, is there anything that makes it difficult to work with me?

8. What do you enjoy most about working with me?

9. What about my personality fits or doesn't fit with the company's dynamic?

10. What qualities of good leadership do I demonstrate, if any?

PERSONAL FEEDBACK

All right, let's get personal! Please answer the following questions honestly based on your knowledge of my personality and character. Your feedback will help me grow, so don't hold anything back when giving me your thoughts.

Strongly Disagree Disagree Neutral Agree Strongly Agree

- 1.** You would enjoy spending time with me outside of the office.

(1) (2) (3) (4) (5)

- 2.** You trust me with sensitive details about your life.

(1) (2) (3) (4) (5)

- 3.** I respond well to stressful situations.

(1) (2) (3) (4) (5)

- 4.** I handle conflict with others well.

(1) (2) (3) (4) (5)

- 5.** I respond well to change.

(1) (2) (3) (4) (5)

6. What's the first word that comes to mind when you hear my name?

7. What's one area of my personal life where I excel?

8. What's one area of my personal life where you see opportunities for improvement?

9. From your perspective, what do I care about most in life?

10. Name one character trait you feel I could work to improve.

CONGRATULATIONS!

It takes a lot of courage to get feedback on your personal brand. This will help you make huge strides both personally and professionally!



If you want more clarity in your career, check out the [Get Clear Career Assessment](#). This 10- to 15-minute assessment will give you personalized results about your top talents, passions and mission and help you put all three together to find the career fields that are the best match for you. **Press on!**

[Get the Assessment](#)