



CHRIS HOGAN'S

# STOP MONEY TRAPS *from* BLEEDING YOUR BUSINESS

How leadership actions can affect the bottom line.



A dream without hard work is just a wish. Define your goals and take the first step toward making them happen.

@ChrisHogan360

## INVEST TIME IN HIRING

Do it right the first time or you'll do it again and again.

## TRAIN PEOPLE FOR SUCCESS

Does your team know what it looks like to win?

## PROTECT YOUR TEAM

Don't let a difficult person drive team members away.

## EMPHASIZE A SELF-EMPLOYED MENTALITY

We win together and we lose together.

## TALK TO PEOPLE OUTSIDE THE BOX

Potential customers are everywhere.

## FOLLOW UP WITH CUSTOMERS PERIODICALLY.

Keep the conversation going.

## FOSTER A TEAM ATMOSPHERE

Together everyone achieves more.

## ENCOURAGE NEW IDEAS

Lack of creativity will cripple your business.

## OFFER VARIED RADIO OPPORTUNITIES

Provide options for companies of every size.