**Subject Line:** New Benefit – Sign-up for SmartDollar!

Most people know what to do with money, but actually doing the right thing is tough! We care about our employees and we want to see them reach their financial goals. That’s why we have decided to offer SmartDollar, a financial wellness benefit program from Ramsey Solutions to our team.

**We need your help to spread the word and here’s how:**

**Step 1 – Create your SmartDollar account here.** It’s free and should only take a few minutes. If you have any questions, check out the [SmartDollar FAQ Page](https://www.smartdollar.com/smartcenter/resources/smartdollar-faq).

**Step 2 – Encourage everyone to create their FREE account on DATE and beyond.** Attached, you’ll find a promotional flyer if you have any a common space to hang it up for your team to see.

*SmartDollar is launching to the entire team on DATE so be sure to complete step 1 before that date. We’re giving you advanced notice, so you have time to become familiar with SmartDollar and all that it has to offer.*

Getting employees on the right track financially, as early in their careers as possible, is a great way to help them become millionaires. Yes, millionaires. By avoiding debt and investing even a small amount into retirement now, your team members could easily retire as millionaires.