**Borrowed Future – Teaser Newsletter/Intranet Content**

**Instructions**:

Use the content below to share *Borrowed Future* everywhere you can with your team. We’re talking Teams, Slack, intranet sites—anywhere you can. This documentary is a big deal, and your team is getting it at no cost because of you and your company. Awesome!

Just make sure to include your company’s enrollment link by replacing the highlighted portion below.

**When to Send:**

Use this content any time prior to October 13. Ideally, post this as soon as you can. And then on October 14, use the “Released” content from our Resource Center.

**Subject:** *Borrowed Future:* *How Student Loans Are Killing the American Dream*

**Content:**

*Borrowed Future* is a new documentary that uncovers the dark side of the student loan industry and exposes how the system is built to work against you.

Whether you’ve got student loans or know someone who does, you have a part to play in fighting back against the toxic system and helping the next generation avoid the traps.

Release Date: October 14

**As a member of our team, you get to stream *Borrowed Future* for free!**

How? Easy! You work here and we provide SmartDollar to you as a paid-for benefit. With your SmartDollar account, you’ll have free access to this new documentary.

**Make sure you already have your SmartDollar account created so you can access *Borrowed Future* as soon as it releases on October 14:**

[Replace with your enrollment link: www.smartdollar.com/enroll/keyword]

SmartDollar will let you know when it’s available to watch—until then, [check out the film trailer](https://www.smartdollar.com/app/articles/borrowed-future-documentary) and share it with your coworkers.